

MINUTES

National Association of County Park and Recreation Officials

Board of Directors Meeting

October 25, 2010 – Minneapolis, MN

- I. CALL TO ORDER
President Madewell called the NACPRO meeting to order at 6:00 p.m.
- II. ROLL CALL
Roll was taken by sign-in.
- III. REQUEST FOR AMENDMENTS TO THE AGENDA
None
- IV. INTRODUCTION OF BOARD MEMBERS AND GUESTS
Guest introduced.
- V. APPROVAL OF MINUTES OF JULY 18, 2010 – RENO, NEVADA
Motion by Margie Walz to approve the minutes of July 18, 2010 with no additions or corrections. Motion carried.
- VI. FINANCIAL REPORT – DAN GOOCH, EXECUTIVE DIRECTOR
 - A. Financial Report for third Quarter 10
Mr. Gooch reviewed the attached financial report at the end of the third quarter.
 - B. Approval of 2011 Budget
For the coming year budget: Corporate memberships are down, but some are regulars. Web advertising revenues are doing very well.

There was discussion of a possible \$5.00 increase in general membership fees.

A number of counties have printed and mailed for NACPRO at no charge, which is greatly appreciated by the Board. NACO and NAPA liaison representatives may need to have expenses covered by NACPRO very soon due to counties' budget cuts for travel costs.

The budget proposal is relatively flat from this year.

It was proposed by members to reduce banquet expenses to \$4,000. Plan to discuss at the next NACPRO Board meeting an increase in revenues by increasing general and corporate membership fees and budget expenses of \$1,500 funding for NACO and NRPA liaison travel backup funds from contingency funds. Dan Gooch will report on exact changes made for the next meeting.

The fall tour with NRPA as an OSI is expected to continue, resulting in a “0” cost and revenue.

Motion by Mark Denny, seconded by Pat Plocek to update changes above and approval of the financial report. Motion carried.

VII. PRESIDENT’S REPORT

President Madewell discussed 2010-11 goals. He is concerned about upcoming changes in liaison representatives and officers of NACPRO in the coming few months. There was discussion at Reno about special forums and workshops to involve NACPRO. These and other items will be discussed at the end of this meeting.

There are two key questions proposed:

1. From the recreation services pie, what part of those services are covered by county level government? This is proposed as a serious research topic for NACO and NRPA.
2. From discussion at Reno, the question is – “To what extent can park and recreation serve as a targeted recovery or economic development stimulus focus?” The American Planning Association is looking at the use of urban park development and redevelopment as a viable and effective catalyst to urban revitalization. The Cleveland Foundation is studying a possible regional and open to the public forum \$35,000 from the Foundation. NACPRO is viewed as a possible sponsor. Board members are asked to suggest possible topics, speakers and forum formats.

The president’s email request for NACPRO goal proposals has resulted in a good response.

VIII. NACO REPORT – ANDY KIMMEL

Mr. Kimmel asked for proposals to establish liaisons with other national professional organizations such as county health and county planning professionals and the NACO Large Urban Counties Coalition. This would hopefully be to co-sponsor NACO meeting education topics for elected officials. Anyone can contact Andy on this during the next month. This could also be identified as a NACO goal statement.

IX. NRPA LIAISON REPORT – MARK THORNTON

No report.

X. COMMITTEE REPORTS AND/OR BUSINESS

- A. By-Laws – Mark Thornton
No report.

B. Legislation – Scott Bangle
No report.

C. Awards – John Knight

Mr. Knight said he was looking toward continuing without much change. He will look back in the minutes for details on possible additional award categories by community size.

D. Randy Burkhardt reported that Mark Palmer quickly turned around the brochure updates. A printed color copy was reviewed by the Board in draft. The Board suggested language for the brochure to clarify regional and special districts in addition to counties as possible NACPRO members and retirees.

E. It was suggested that membership fees be placed on the agenda to be discussed in the coming year.

It was suggested that NACPRO try to get into the NACO email newsletter for membership promotion.

The Board suggested a membership renewal invoice email followed by a US postage follow up invoice letter well before the awards deadline.

F. Professional Education – Bill Beckner

At this NRPA Conference, there are 26 presentations by County staff. The research papers will be placed on the NACPRO website, along with GIS research completed by Mr. Beckner for NRPA.

G. Internet – Margie Walz

Ms. Walz reported for the Internet and Communications Committee: Getting good agency submittals, newsletter articles, job hunting contacts from head hunters.

Nominating Committee will report at the next meeting on proposed slate of officers.

Paul Mueller will be leaving the Board in January due to Washington County budget authorization constraints. **Motion by Margie Walz, seconded by Pat Plocek to commend Secretary Mueller for his service.**

H. Audit Committee – No report at this time. Next report in Portland.

XI. ADMINISTRATIVE REPORT

The Administrative Report was mailed out by Dan Gooch before the meeting.

Motion by Bill Palmer, seconded by Bob Nickovich to change the corporate address to Dan Gooch.

DRAFT

XII. ANNUAL MEETING

Portland timing specifics to be announced. Tour Saturday, meeting Sunday, banquet Sunday p.m., educational sessions Monday. Meetings and sessions are expected to be held at Portland facilities.

XIII. OTHER BUSINESS

President Madewell will contact the Board about a mid-year conference call with Multnomah County/Metro.

XIV. ADJOURNMENT

Meeting adjourned at 8:00 p.m. by President Madewell.