

Brenda Adams-Weyant NACPRO Association Manager



Brenda Adams-Weyant has been hired as the new NACPRO Association Manager. Brenda brings a wealth of experience and energy that will undoubtedly help to move the organization in a new direction. Brenda has experience in association management as well as a long career resume in the parks and recreation field. She started her career as a recreation planner with the U.S. Forest Service in 1989 and left the Forest Service in 2004 after 15 years of service to become a freelance outdoor recreation planner. Brenda continues to work as a contract planner in addition to serving as the part-time Association Manager for the National Association of Recreation Resource Planners (NARRP).

During her recreation planning career Brenda served the National Association of Recreation Resource Planners in a variety of capacities. From 2001 to 2005 she was active as the steward for bylaws and policies and organized and arranged for the scanning of the association's archive. In 2005, she volunteered to run for NARRP's Vice Presidency and was elected. During her term as VP, she chaired the annual conference which was held in Nashville in 2006. As conference chair, Brenda developed the conference budget, negotiated contracts with vendors, led the conference committee and development of the program, and supervised the execution of the conference. As NARRP's President, she took over the role as liaison with their new association manager in 2006. After the association manager left in 2007 Brenda submitted a proposal for the vacant position that was accepted by the NARRP Board and started as association manager in October 2007.

As NARRP's association manager, she administers the day-to-day association operations, including maintaining the membership database, receiving and processing memberships and conference registrations, managing the association website, answering phone, email and written inquiries, publishing a weekly e-newsletter, providing guidance to the conference committee, and bookkeeping.

In her role, Brenda has also taken on several special projects. In 2008, she developed a new NARRP website with a greatly expanded resource library and online membership management capabilities (online database, online membership registrations, credit card processing). Since that time NARRP has already outgrown their present website provider and Brenda is leading in the development of a new website using "MemberClicks" that will provide a more professional design and enhanced functionalities, such as online communities. Brenda has also worked to improve communication with the membership. NARRP's communication with members used to be in the form of a quarterly newsletter. In 2008, with Brenda's leadership NARRP moved to a weekly e-

newsletter. The positive feedback on the weekly e-newsletter far surpasses what they received from the traditional newsletter format. Members appreciate the timely news on current events, legislation, job announcements, new publications, and personal updates from other members. The weekly e-newsletter also includes queries from members who are looking for advice on issues and challenges in the profession.

Brenda has served NARRP for four years as their association manager gaining valuable experience managing a professional association and is currently under contract for an additional three years with NARRP. She is excited about her new role with NACPRO and believes that her past professional and association experience will help her hit the ground running in providing service to the NACPRO membership.